

# Designing a Logo

Your task is to design a brand new logo for the Kent Community Rail Partnership

## Things to consider:

- A logo needs to be eye catching and easily recognisable. Can you Name these famous logos?



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- Think carefully about the colours you choose. Currently the Medway Valley Line and Swale Rail Line are orange, white and blue.
  - Think about your lettering. Is it easy to read?
  - Sometimes logos have a shape outline.



- Does the logo clearly show it is about the community and trains and how do we know it is in Kent?



# Kent Community Rail Partnership Logo Competition



## School/College Entry Form

**Kent CRP encourages people to travel by train to school, work or places to visit. We support the local community to join in with various events and projects at their local stations.**

**First name:**

**Class :**

**School/College:**

**Teacher/Tutor/Adult email address:**